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| --- | --- | --- | --- |
| **Field Name** | **Field Type** | **Field Description** | **Supported Values** |
| SKU *required* | Text | Seller SKU for the Channel Name below. | Any value excluding special characters |
| Channel Name *required* | Text | Channel Name for the SKU above. | * Acenda * Amazon * B2B * BigCommerce * ChannelAdvisor * Custom * eBay * eBay US * Flxpoint * GeekSeller * Google Shopping * Inventory Transfer * Linnworks * Macys * Magento * MagentoV2 * Nordstrom * Pulse Commerce * Sellercloud * Shopify * Walmart * Woocommerce * Zentail |
| Item Name *required* | Text | This is the **Name** of the item | Any alpha numeric value. The maximum size is 2000 characters |
| Length | Decimal | Enter in inches. | Any numeric value |
| Width | Decimal | Enter in inches. | Any numeric value |
| Height | Decimal | Enter in inches. | Any numeric value |
| Weight | Decimal | Enter in pounds. | Any numeric value |
| Weight Unit | Text | Enter unit of weight. | * lbs * oz |
| ASIN | Text | ASIN for the product. | Any value excluding special characters |
| UPC | Text |  |  |
| Barcode | Text | Enter product barcode. | Any value excluding special characters |
| Alternate Barcode | Text | Enter alternate barcode. | Any value excluding special characters |
| Bin Location | Text |  |  |
| Preferred Packaging | Text | Select preferred packaging for the product. | * Poly bag * Bubble mailer * Box * Ready to ship as is |
| Units per master case | Integer | Enter number of units per master case. | Any numeric value |
| Special storage instructions | Text | Enter special storage instructions if any. | Any value excluding special characters |
| Sale Price | Decimal | Enter sale price. | Any numeric value |
| Manufacturer | Text | Product manufacturer name. | Any value excluding special characters |
| Brief Product Description | Text | Enter product description. | Any value excluding special characters |
| Harmonized Code | Text | This is harmonized code for the product. | Any value excluding special characters |
| Country of Origin | Text | Enter country of origin for product. | Any valid two-character country code. |
| Open for label generation | Boolean | Select if product is open for label generation. | * Yes * No |
| Disable 3d packaging label automation | Boolean | Select if 3d packaging label automation to be disabled. | * Yes * No |
| Disable from MLMQ Auto-Label Generation | Boolean | Select if MLMQ Auto-label generation needs to be disabled. | * Yes * No |
| Size Name | Text | Enter size of the item. | Any value excluding special characters |
| Color Name | Text | Enter the color details for the product. | Any value excluding special characters |
| Flavor Name | Text | Enter flavor details for the product. | Any value excluding special characters |
| Scent Name | Text | Enter scent details for the product. | Any value excluding special characters |
| ChannelAdvisor SKU | Text | Enter ChannelAdvisor SKU if any. | Any value excluding special characters |
| Magento SKU | Text | Enter Magento SKU if any. | Any value excluding special characters |
| Shopify SKU | Text | Enter Shopify SKU if any. | Any value excluding special characters |
| BigCommerce SKU | Text | Enter BigCommerce SKU if any. | Any value excluding special characters |
| Product Description | Text | Enter product description. | Any value excluding special characters |
| Condition Type | Text | Enter item condition. | * New * Used * Collectible * Refurbished * Preorder * Club |
| Brand Name | Text | This is brand name of the product. | Any value excluding special characters |
| Main Image URL | Text | Enter image url for the product | Any value excluding special characters |
| External Product Id | Text | Enter product id. | Any value excluding special characters |
| External Product Id Type | Text | Enter product id type. | * ASIN * UPC * EAN * ISBN * JAN * GTIN * MPN * SKU |
| Hazmat | Text | Enter Hazmat for product, if exists. | * Dangerous Goods * Lithium Batteries (UN3090) * Lithium Batteries (UN3091 - Packaged with Equipment) * Lithium Batteries (UN3091 - Packaged in Equipment) * Lithium Batteries (UN3480) * Lithium Batteries (UN3481 - Packaged with Equipment) * Lithium Batteries (UN3481 - Packaged in Equipment) * Biological Material |
| Standard Price | Decimal | Enter standard price for product. | Any numeric value |
| List Price | Decimal | Enter list price for product. | Any numeric value |
| Generic Keywords | Text | Enter generic keywords to describe the product. | Any value excluding special characters |
| Master Case Length | Decimal | Enter in inches. | Any numeric value |
| Master Case Width | Decimal | Enter in inches. | Any numeric value |
| Master Case Height | Decimal | Enter in inches. | Any numeric value |
| Master Case Weight | Decimal | Enter in pounds. | Any numeric value |
| Action | Text | Enter action.  Enter I to insert new product  Enter U to update existing product with new information | * I * U |